



CALIFORNIA'S INTEGRATED WATER REUSE MANAGEMENT CENTER

Waterwise Advertising & Sponsorship

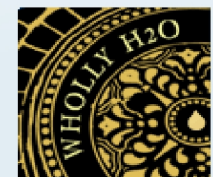
EMPOWERING CALIFORNIANS TO USE AND REUSE OUR VALUABLE WATER SUPPLIES APPROPRIATELY

APRIL 24, 2011. CONFIDENTIAL AND PROPRIETARY. UNAUTHORIZED DUPLICATION IS PROHIBITED

AN EXCELLENT OPPORTUNITY

Wholly H2o offers a uniquely targeted advertising opportunity for water-related products and services vendors working within California. We have promoted numerous companies on our website's Products & Services Directory since we launched our site in March, 2010.

Wholly H2o provides the only centralized vendor listings for products and services targeted to efficiency, rain, gray, storm, and black water clientele in the residential, commercial, institutional, industrial and agricultural sectors.



PREMIUM AD PLACEMENT ON WHOLLY H2O—SITEWIDE

WHOLLY H2O CALIFORNIA'S INTEGRATED WATER REUSE MANAGEMENT CENTER

HOME PARTICIPATE EFFICIENCY RAIN / STORMWATER GRAYWATER BLACKWATER ABOUT US **DONATE**

OUR MISSION FEATURED PROJECT PARTICIPATE

Wholly H2o's mission is to equip Californians with the information and skills necessary to normalize water conservation and efficiency, as well as to reconceptualize rainwater, graywater, stormwater and black water reuse/recycling as primary water sources. [Read more »](#)

DAILY STREAM 2/8

The Colorado River: Demand Has Now Outstripped Supply

The days of using water without a thought to quantity used or matching water source with the end use are over. There's jst no way around it. Without taking immediate steps to use water efficiency and conserve through reuse, our water supply security will continue to diminish.

The Colorado River: Demand Has Now Outstripped Supply

UPCOMING MONTHLY FORUM

April Forum: Technologies of Decentralized Wastewater Treatment: Case Studies from the Experts

Pressure Collection
 • Opportunities to collect all liquids and Metformin (TM)
 • Ideal for Water Reuse, Energy Recovery, Compost

Our speakers will kick off the discussion of decentralization by providing detailed case studies on their work in decentralized wastewater treatment. Beyond the standard Q/A session, we want examples—pro and con—and comments from you.

FEATURED VIDEO

California's Water: Water Crisis, by Nikko Ambroselli

Huell Howser examines the devastating impact of water shortages on San Joaquin Valley farms and communities, talks with a number of growers struggling to keep tomato, almond and other crops going, and visits San

Featured Vendor

BERNARD DEHYDRATED WATER PRODUCTS & SERVICES DIRECTORY

Banner
180 x 150 pixels

REBATES & INCENTIVES

Plug in your zip code to locate rebates, incentives and programs in your area.

ZIP code Sector
 Reside **Go**

(redirects to FlexYourPower.org)

CALIFORNIA WATER EVENTS

Water Loss Control Workshop
 Tue Apr 26 @09:00AM
 Alvarado Water Treatment Plant Training Center 5510 Kiowa Drive, La Mesa, CA 91942

Santa Ana River watershed conference
 Wed Apr 27 @09:00AM



PREMIUM AD PLACEMENT ON WHOLLY H₂O—PRODUCTS & SERVICES DIRECTORY, LEADERBOARD

The screenshot shows the homepage of the California's Integrated Water Reuse Management Center. The header includes the logo, navigation menu (HOME, PARTICIPATE, EFFICIENCY, RAIN / STORMWATER, GRAYWATER, BLACKWATER, ABOUT US, DONATE), and a search bar. Below the header is a search box for waterwise products and services, with a 'Find' button and an 'Advanced Search' link. A large white banner ad is placed in the main content area, labeled 'Banner 728 x 90 pixels'. The main content area is titled 'Products & Services Directory' and features a photograph of stacked purple plastic tubs. Below the photo, there is text describing the directory's purpose and a call to action for vendors. At the bottom of the directory section is an alphabetical index from 0-9 to Z. On the left side, there is a 'MENU' section with links to 'DIRECTORY', 'Products', and 'Services', and a 'FEATURED VENDORS' section listing 'Bill Wilson Environmental Engineering', 'Brad Lancaster/Rainsource Press/Harvesting Rainwater', and 'Rewater Systems, Inc.'.



A GREAT VALUE AND OPPORTUNITY! SPONSOR AND GET LISTED WITH WHOLLY H₂O

Item	Features	Banner Size (pixels)	Duration	Cost
Sponsorship Level				
Barrel Level	<ul style="list-style-type: none"> •Description of company or product (110 words) •Company Name, Website, Address, Phone and Email 	No Banner Ads	1 year	\$85
Tank Level	<ul style="list-style-type: none"> •Logo or product image •Image gallery (up to 5 images) •Description of company or product (110 words) •Company Name, Website, Address, Phone and Email 	No Banner Ads	1 year	\$150
Cistern Level	<ul style="list-style-type: none"> •Listed as Featured Vendor •Banner ad in Product & Services section and sidebar (rotating with other ads) •Logo or product image •Image gallery (up to 5 images) •Description of company or product (110 words) •Your web url, email and contact details 	Leaderboard: 728 x 90 pixels Square: 180 x 150 pixels	1 year	\$250



CISTERN LEVEL SPONSORS GET PREMIUM PLACEMENT IN LISTINGS PAGES AND SEARCHES

The screenshot displays the homepage of the California's Integrated Water Reuse Management Center. The header includes the logo, navigation menu, and a search bar. A featured banner for Aussie Rain Tanks is visible. The main content area shows search results for 'Rainwater System Specific Components', with a highlighted listing for Bord Na Mona, Rain Sava. The listing includes the company logo, mission statement, website, and contact information. A sidebar on the left contains a menu and featured vendors section.

WHOLLY H₂O
CALIFORNIA'S INTEGRATED WATER REUSE MANAGEMENT CENTER

HOME PARTICIPATE EFFICIENCY RAIN / STORMWATER GRAYWATER BLACKWATER ABOUT US **DONATE**

Search for waterwise products and services
enter keyword **Find**
Advanced Search

AUSSIE RAIN TANKS
"when it rains, it stores"
www.aussieraintanks.com
Supplying Bay Area homeowners with simple and safe rain harvesting systems.

MENU

DIRECTORY

- Products
- Rainwater System Specific Components

FEATURED VENDORS

Rain Harvesting
Over the past 20 years, the Rain Harvesting brand and range of products have developed to become the leader in the Australian sustainable water systems industry today. We offer a range of products all ...
READ MORE...

Brad Lancaster/Rainsource Press/Harvesting Rainwater
Brad Lancaster is an author, consultant, and educator in integrated sustainable systems.

Ecology Center
The Ecology Center provides the public with reliable information, tools, hands-on training.

Home → Products and Services → Products → Rainwater System Specific Components

Rainwater System Specific Components

Listings

Results 1 - 20 of 41 « Start Prev 1 **2** 3 Next End »

Bord Na Mona, Rain Sava Featured

ENVIRONMENTAL PRODUCTS U.S. INC.

Our mission is to provide high quality, innovative, environmentally sustainable Wastewater Treatment, Water Reuse and Odor Control Systems that incorporate recycled or waste materials and allow our cu ...
READ MORE...

Website www.bnm-us.com/water-reuse-rainwater-harvesting.php

City Greensboro State North Carolina Country USA Telephone 1-800-PURAFLO (787-2356) Fax (336) 547-8559 Email info@bnm-us.com

Brad Lancaster/Rainsource Press/Harvesting Rainwater Featured

Brad Lancaster is an author, consultant, and educator in integrated sustainable systems.



GREAT VISIBILITY AND A TARGETED AUDIENCE! ADVERTISE AND SPONSOR WHOLLY H2O EVENTS

Item	Features	Banner Size (Pixels)	Duration	Cost
Banners Only				
Right Sidebar	•Visible site-wide except for product & services section—in rotation with other companies	Square: 180 x 150 pixels	3 months	\$35
Products & Services Section	•Visible in Products & Services Section, in rotation with other companies	Leaderboard: 728 x 90 pixels	3 months	\$45
Event Sponsorship				
Monthly Forum Sponsorship	<p>Sponsor one or more of our highly popular monthly forums, target a topic appropriate for your company. As a monthly forum sponsor, your company will receive the following:</p> <ul style="list-style-type: none"> •Company name, logo and signage at event •Name and logo on event announcement and Monthly Forum page of Wholly H2o website •Company logo, name in title cards for video of forum to be posted on the Wholly H2o site 	Banner placement on Monthly Forum event page, and announcement email, and embedded in event video	1 event or more	Contact Us!



WHOLLY H2O

About Us

Our mission is to equip Californians with the information and skills necessary to normalize water conservation and efficiency, as well as to reconceptualize rainwater, graywater, stormwater and black water reuse/recycling as primary water sources. The purpose is to mitigate the currently unsustainable demands on California water supplies, and corresponding environmental degradation of California's natural water systems. The goal is to use our water in the most appropriate manner possible given our real-time existing conditions and data.

Contributions are tax deductible. **Earth Island Institute**, our fiscal sponsor, accepts all monies for Wholly H2o.

Our Partners Include

ARCSEA

California Landscape Contractors Association

California Urban Water Conservation Council

Ecology Center

EPA WaterSense

Greywater Action

Greywater Alliance

Sustainable Silicon Valley

Tree People

USGBC NorCal

The Core Team



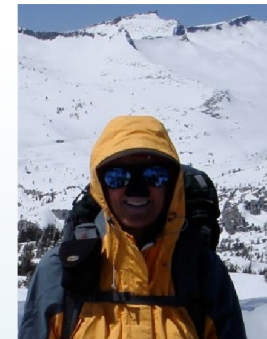
Elizabeth Dougherty
Executive Director



Takahiro Noguchi
Web Producer



Michael Murphy
Products and Services
Outreach Coordinator



Sonia Diermayer
Monthly Forum
Coordinator



THANK YOU!

Help expand waterwise use and reuse and secure California's water supply for the future! Support Wholly H2o's work in influencing waterwise policy and practices in the state of California!

You can sign up directly by visiting our [Products and Services Listings sign up page](#).

To discuss the advertising option that works best for your company, please do not hesitate to contact us.

Michael Murphy
michael@whollyh2o.org

